

**Kings' College - Luzerne County Community College**

**Dual Enrollment**

**B.S.B.A. degree with a major in Marketing**

A.S. in Business Administration AS.BUS							
Luzerne County Community College							
YEAR 1							
First Semester		Sem-Hrs.		Second Semester		Sem-Hrs.	
ACC 111	Principles of Accounting I	3	MSB 110	ACC 112	Principles of Accounting II	3	ACCT 240 or MSB 120
ECO 151	Principles of Economics I	3	ECON 111	ECO 152	Principles of Economics II	3	ECON 112
XXX	Science Elective	3	NSCI 171-199	MAT 107	Basic Statistics	3	ECON 221
ENG 101	English Composition	3	ENGL 105	BUS 209 or ENGL 102	Business Comm or Advanced Composition	3	MSB 250 or ENGL 110
MAT 140^	Math Elective - Calculus for Bus & Soc Sci	3	MATH 123***	SPE 125	Fundamentals of Speech	3	COMM 101
FYE 101	First Year Experience	1	FYE 090				
	^Recommended Course or Elective	16				15	
YEAR 2							
Third Semester		Sem-Hrs.		Fourth Semester		Sem-Hrs.	
ACC 213	Managerial Accounting	3	MSB 120	BUS 201	Principles of Marketing	3	MSB 210
CIS 110	Introduction to Microcomputers	3	CIS 110***	BUS 251	Human Resources Management	3	HRM 210
BUS 261	Business Law I	3	MSB 240	FIN 101	Intro to Finance	3	MSB 220
BUS 231	Principles of Management	3	MSB 200	XXX	Business Elective	3	Based upon course taken
XXX	Science, Social Science, Humanities, Mathematics Elective	3	Based upon course taken	XXX	Humanities Elective	3	Based upon course taken
XXX	Health & Physical Ed Elective	1	Elective				
		16				15	
					<b>Total Credits LCCC</b>	<b>62</b>	
					<b>Total Credits Available at King's During First 2 Years of Dual Enrollment</b>	<b>9</b>	

**Kings' College - Luzerne County Community College**

**Dual Enrollment**

**B.S.B.A. degree with a major in Marketing**

<b>B.S.B.A. with a major in Management - Business Administration</b>							
<b>King's College</b>							
<b>YEAR 3</b>							
<b>Fifth Semester</b>		<b>Sem-Hrs.</b>		<b>Sixth Semester</b>		<b>Sem-Hrs.</b>	
MSB 305	Organizational Behavior	3		MKT 315	Consumer Behavior	3	
MSB 250 or ENGL 110	Business Communications or Writing	3		MKT XXX	Marketing Elective	3	
IB 241	Globalization	3		HIST 100-149	History	3	
NSCI 100	Natural Science I	3		THEO 160-169	Theology	3	
MSB 100	Introduction to Business	1		CARP 412	Career Planning II	1	
MKT 360	Digital Marketing	3		PHIL 101	Introducton to Philosophy	3	
MKT 360 L	Digital Marketing Lab	1					
		17				16	
<b>YEAR 4</b>							
<b>Seventh Semester</b>		<b>Sem-Hrs.</b>		<b>Eighth Semester</b>		<b>Sem-Hrs.</b>	
MSB 287	Business Ethics	3		MSB 400	Professional Seminar	2	
MKT XXX	Marketing Elective	3		MSB 480	Strategic Management	3	
FREN/SPAN/GERM	Intercultural or Study Abroad	3		ENGL 140-149	English Literature	3	
ECON/GEOG/HIST/PS/SOC 150-159	Global Connections	3		ARTS 100-149	Arts	3	
MKT 450	Marketing Research	3		THEO 150-159	Theology	3	
				XXX	Elective	3	
		15				17	
					<b>Total Credits King's College</b>	<b>65</b>	
					<b>Total Credits</b>	<b>127</b>	Not including 9 credits at King's during dual enrollment.
^CSEM 100 requirement is waived by King's College if the Luzerne County Community College student transfers under this planner.							
***CIS 110, ECON 221, and MATH 123 requirements will be considered satisfied for purposes of the dual enrolled students who take the courses prior to their matriculation at King's College.							